

HMIL is entering a comeback phase, with India increasingly becoming a strategic global hub for Hyundai (HMC). The past 5Y were challenging for HMIL amid a muted 5% domestic volume CAGR and sustained domestic market share loss (FY26: 12.5%; FY21: 17.4%), owing to a relatively lean product cycle (3/5 new models during FY21-26/FY15-20), limited capacity addition (4% FY21-26 CAGR; >90% utilization), and higher profitability focus (15%/24% FY21-26 EBITDA/EPS CAGR). However, the next 5Y could mark a strong turnaround, led by the Rs450bn investments reflecting India's growing strategic importance for HMC. This will translate into a stronger product cycle (26 product actions; 7 new nameplates), calibrated capacity increase (FY31: 1.1mnpa units; FY26: 909kpa units), deeper localization (targets 90%; FY26/FY20: 80%/70%), and greater integration with HMC's global operations (India to be #2 market globally by CY30 vs #4 now). Importantly, we believe that the new product cycle should help reclaim lost market share by addressing key white spaces and drive higher ASPs via rising SUV mix, premiumization, and exports. We build in volume/revenue/EPS CAGR of 11%/15%/16% over FY26-29E (4-6% above street). We believe that HMIL's market share has bottomed out (expect recovery from Sep-26 with the launch of Bayon-based mid-size SUV) and expect it to clock superior growth amid industry moderation (on GST-cut led high base). We retain BUY and raise TP by ~6% to Rs2,600 (26x Sep-28E core PER; rolled forward) from Rs2,450.

Product cycle to drive market-share recovery; SUV/EV-led premiumization

The next 5Y should see a meaningful improvement in HMIL's product cadence, with 26 strategic product actions, including 7 new nameplates (2 in 2HFY27; localized mass-market compact E-SUV and Bayon-based mid-size ICE-SUV). This marks a clear shift from the relatively tepid product cycle over the past 5Y (3/5 new models during FY21-26/FY15-20), which should enable HMIL to address key whitespaces and rebuild its market share. The new product actions are aligned with evolving consumer preferences, particularly the premiumization-led shift toward SUVs (68%/56% domestic SUV share in FY26 for HMIL/industry; 52%/40% in FY22) and a multi-powertrain portfolio. HMIL is commensurately expanding its production capacity to 1.1mnpa units by FY31 (FY26: 909kpa units).

India increasingly becoming Hyundai's global export and technology hub

HMC is also deepening India's role in its global supply chain, with export volume share rising from 18% in FY21 to 24.5% in FY26, and the management targeting 30% within 5Y. Rising export share should offer an additional growth lever for ASPs. Localization has simultaneously risen from ~70% in FY20 to ~80% currently, with a target of 90%, strengthening India's cost competitiveness and supply-chain integration. Importantly, HMC is moving beyond 'Make in India' toward 'Create in India'; India is already HMC's #4 global market (after NA, Korea, and EU), with the management seeing it potentially becoming its #2 market by FY30.

Investment-led transformation should support long-term competitiveness

HMIL plans to invest ~Rs450bn over next 5Y, alongside investments in AI, automation, and EV localization (particularly power electronics/drivetrains; battery packs already localized). With E-PV penetration already exceeding 7% and competition intensifying, these investments should enhance HMIL's competitiveness and strengthen customer value. Overall, a stronger product cycle, SUV-led premiumization, rising ASPs, higher exports, and deeper integration with HMC's global operations position India as a key growth and strategic pillar for HMIL over the next 5Y.

Target Price – 12M	Sep-27
Change in TP (%)	6.1
Current Reco.	BUY
Previous Reco.	BUY
Upside/(Downside) (%)	16.8

Stock Data	HYUNDAI IN
52-week High (Rs)	2,890
52-week Low (Rs)	1,658
Shares outstanding (mn)	812.5
Market-cap (Rs bn)	1,809
Market-cap (USD mn)	18,960
Net-debt, FY27E (Rs mn)	(92,249.0)
ADTV-3M (mn shares)	1.2
ADTV-3M (Rs mn)	2,465.4
ADTV-3M (USD mn)	25.8
Free float (%)	17.5
Nifty-50	24,334.6
INR/USD	95.4

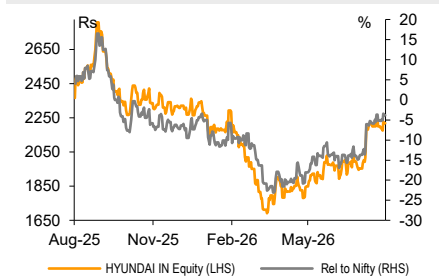
Shareholding, Jun-26

Promoters (%)	82.5
FPIs/MFs (%)	3.3/11.7

Price Performance

(%)	1M	3M	12M
Absolute	14.0	18.4	(9.9)
Rel. to Nifty	11.4	16.9	(7.6)

1-Year share price trend (Rs)



Hyundai Motor India: Financial Snapshot (Consolidated)

Y/E Mar (Rs mn)	FY25	FY26	FY27E	FY28E	FY29E
Revenue	691,929	707,633	815,989	962,440	1,065,539
EBITDA	89,538	85,985	95,643	124,155	139,053
Adj. PAT	56,402	54,316	58,603	77,830	85,412
Adj. EPS (Rs)	69.4	66.8	72.1	95.8	105.1
EBITDA margin (%)	12.9	12.2	11.7	12.9	13.1
EBITDA growth (%)	(2.0)	(4.0)	11.2	29.8	12.0
Adj. EPS growth (%)	(6.9)	(3.7)	7.9	32.8	9.7
RoE (%)	41.8	29.9	26.8	29.4	26.7
RoIC (%)	275.2	82.3	55.8	59.2	47.6
P/E (x)	32.1	33.3	30.9	23.2	21.2
EV/EBITDA (x)	19.3	19.9	18.0	13.7	12.2
P/B (x)	11.1	9.0	7.6	6.2	5.2
FCFF yield (%)	(0.5)	1.8	0.6	1.5	1.8

Source: Company, Emkay Research

Chirag Jain

chirag.jain@emkayglobal.com
+91-22-66242428

Nandan Pradhan

nandan.pradhan@emkayglobal.com
+91-22-66121238

Marazbaan Dastur

marazbaan.dastur@emkayglobal.com
+91-22-66121281

Sanskar Sahuji

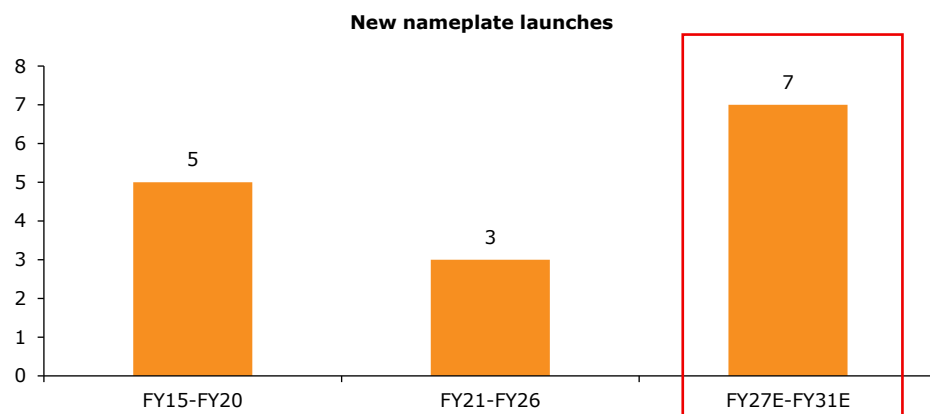
sanskar.sahuji@emkayglobal.com
+91 22 66121245

Exhibit 1: Decade at a glance – HMIL volumes grew ~1.5% over FY17-26; however, revenue/EBITDA/EPS grew ~7.9%/8.7%/11.9% over the same period, indicating HMIL's strong focus on profitability

No of units ('000s)	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25	FY26	CAGR % (FY17-26)
Domestic PV industry	3,048	3,288	3,377	2,774	2,711	3,070	3,890	4,218	4,329	4,687	4.9
Growth yoy (%)	9.2	7.9	2.7	(17.9)	(2.3)	13.2	26.7	8.4	2.6	8.3	
HMIL Domestic Volumes	510	536	545	485	472	482	568	615	599	585	1.5
Growth yoy (%)	5.2	5.2	1.7	(11.0)	(2.9)	2.1	17.9	8.3	(2.6)	(2.3)	
HMIL Domestic PV Share (%)	16.7	16.3	16.1	17.5	17.4	15.7	14.6	14.6	13.8	12.5	
HMIL's total volumes	677	690	707	655	576	611	721	778	762	775	1.5
Growth yoy (%)	4.8	2.0	2.5	(7.4)	(12.1)	6.1	18.0	8.0	(2.0)	1.7	
Particulars (Rs mn)	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25	FY26	CAGR % (FY17-26)
Blended ASP (Rs)	527,611	569,889	611,553	655,904	711,476	775,729	836,949	897,688	907,981	913,039	6.3
Growth yoy (%)	6.6	8.0	7.3	7.3	8.5	9.0	7.9	7.3	1.1	0.6	
Revenue	357,101	393,327	432,581	429,786	409,723	473,784	603,076	698,290	691,929	707,633	7.9
Growth yoy (%)	11.6	10.1	10.0	(0.6)	(4.7)	15.6	27.3	15.8	(0.9)	2.3	
EBITDA	40,544	44,293	48,366	42,849	42,457	54,861	75,488	91,326	89,538	85,985	8.7
EBITDA margin (%)	11.4	11.3	11.2	10.0	10.4	11.6	12.5	13.1	12.9	12.2	
EBIT	30,725	33,709	40,954	33,689	27,049	39,041	64,880	83,979	77,185	73,496	10.2
EBIT margin (%)	8.6	8.6	9.5	7.8	6.6	8.2	10.8	12.0	11.2	10.4	
Adj PAT	19,729	21,242	25,817	23,550	18,812	29,016	47,093	60,600	56,402	54,316	11.9
Net margin (%)	5.5	5.4	6.0	5.5	4.6	6.1	7.8	8.7	8.2	7.7	
Adj EPS (Rs)	24.3	26.1	31.8	29.0	23.2	35.7	58.0	74.6	69.4	66.8	11.9
Growth yoy (%)	51.5	7.7	21.5	(8.8)	(20.1)	54.2	62.3	28.7	(6.9)	(3.7)	
ROE (%)	24.5	21.0	20.7	17.4	13.2	18.0	25.5	39.5	41.8	29.9	
ROCE (%) – Pre-tax	28.4	25.4	25.3	18.6	15.0	19.7	28.3	44.7	51.4	35.3	

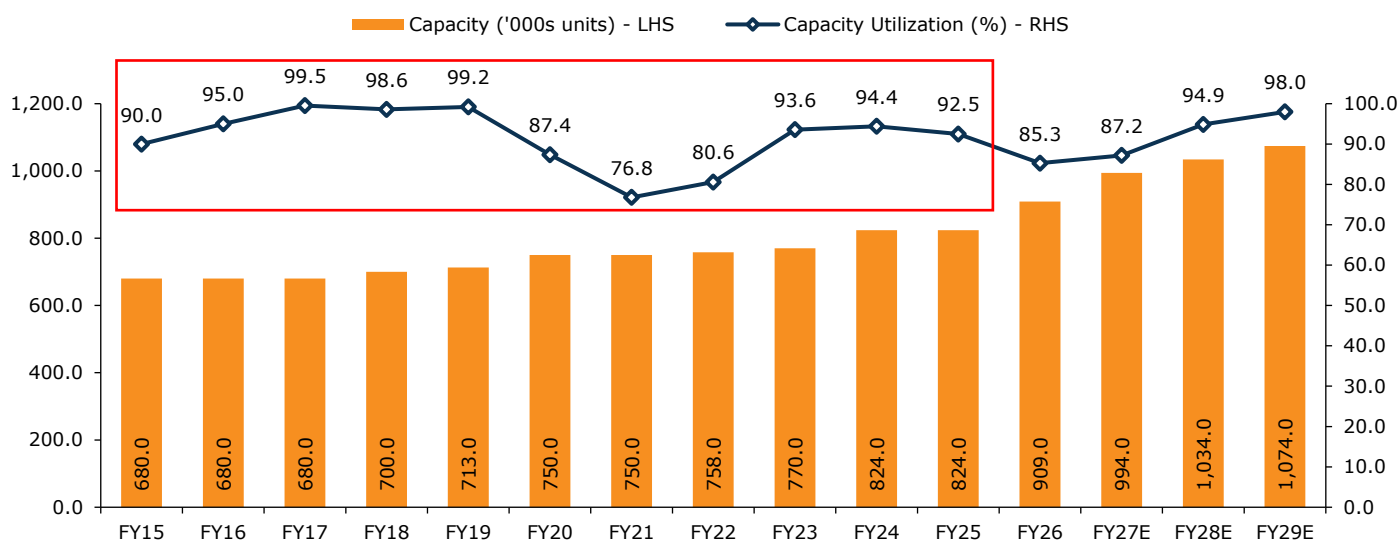
Source: Company, Emkay Research

Exhibit 2: Limited new nameplate launches by HMIL over past 5Y; HMIL has 26 product actions, (including 7 new model launches) lined up over next 5Y

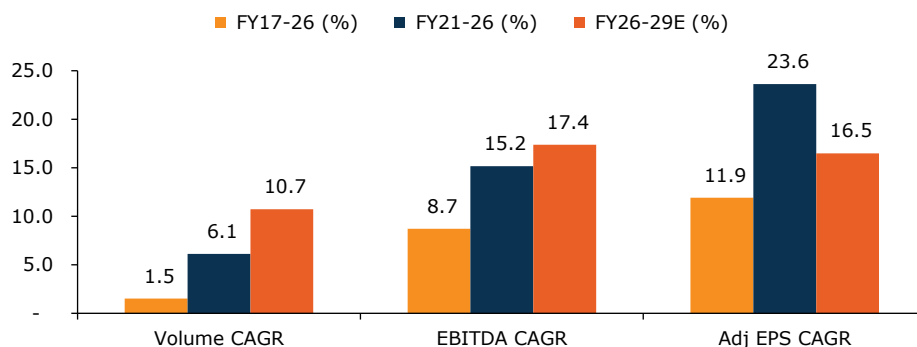


Source: Company, Emkay Research

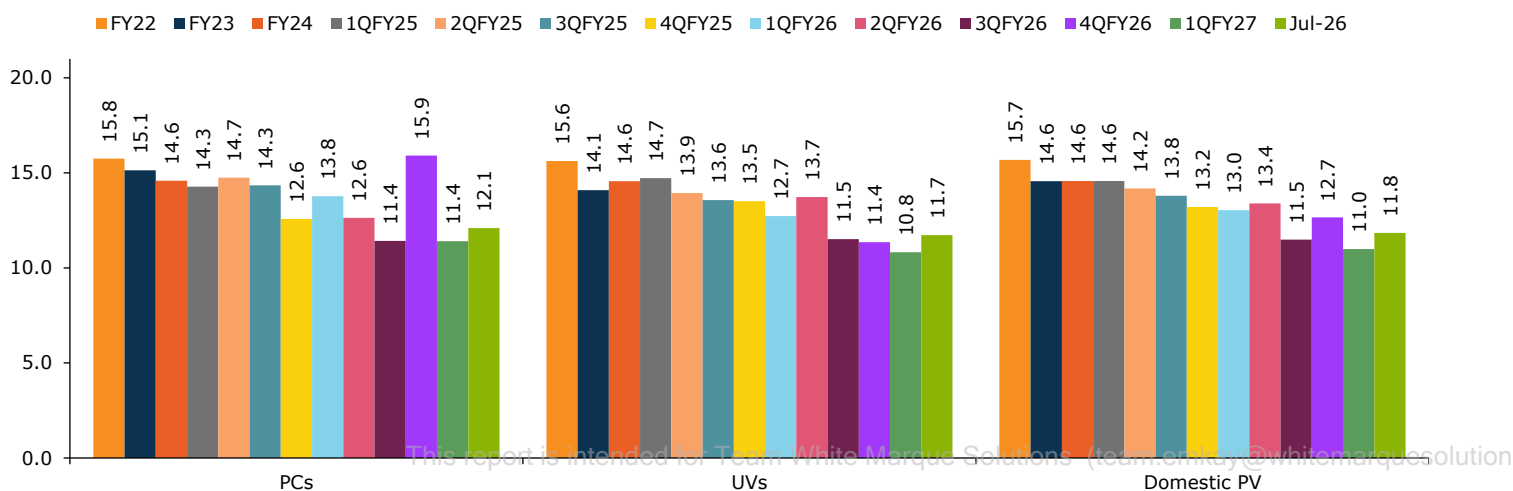
This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions)

Exhibit 3: HMIL has consistently seen high capacity utilization over the past decade

Source: Company, Emkay Research

Exhibit 4: EBITDA and EPS have outperformed volume growth, indicating HMIL's focus on profitability over past few years

Source: Company, Emkay Research

Exhibit 5: HMIL's market share continues to decline across segments, though Jul-26 saw a recovery, partly recouping the 1QFY27 loss caused by the fire incident at a supplier's facility**HMIL's domestic wholesale market share (%)**

Source: Company, SIAM, Emkay Research

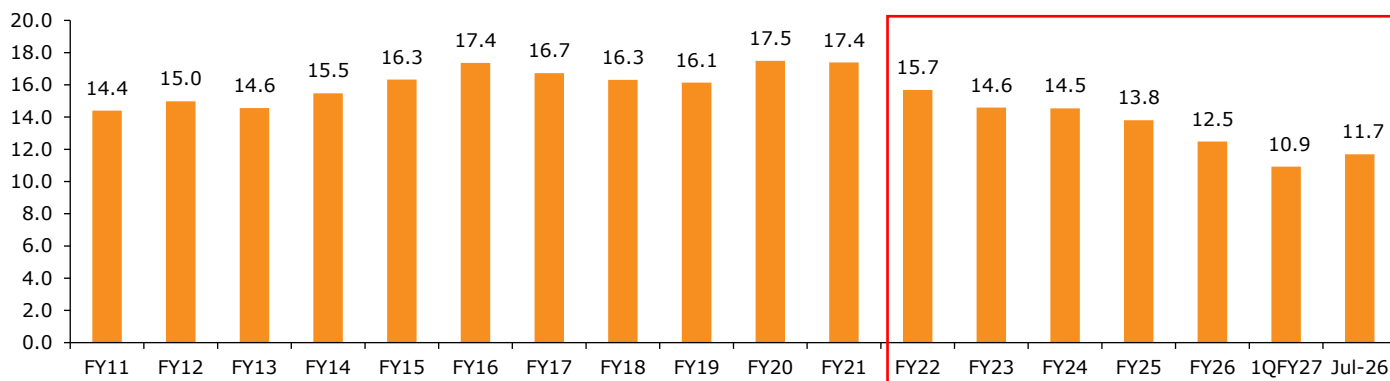
Exhibit 6: HMIL is seeing consistent market share erosion; Jul-26 saw a recovery, partly recovering the 1QFY27 loss caused by the fire incident at a supplier's facility

HMIL's domestic PV market share (%)	FY22	FY23	FY24	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	1QFY27	Jul-26
Entry Car	9.0	1.7	-	-	-	-	-	-	-	-	-	-	-
Compact Hatch	22.8	23.7	17.9	17.3	18.1	19.8	14.3	16.1	14.7	15.9	20.0	13.4	10.5
Entry SUV	-	-	14.6	15.9	15.8	14.0	12.2	14.8	14.3	11.2	10.9	14.0	12.0
Premium Hatch	12.5	13.3	11.2	11.7	11.1	10.3	9.3	9.9	8.7	7.2	12.6	9.2	12.3
Entry Sedan	15.9	17.0	19.5	18.9	23.3	19.7	19.9	19.8	18.8	18.5	22.1	17.0	17.2
Compact SUV	18.5	17.8	19.0	16.3	14.3	15.7	15.6	12.0	14.7	13.7	14.2	16.7	16.4
Mid-size SUV	43.5	37.1	30.7	38.0	35.1	31.4	31.8	35.9	37.8	27.2	27.3	20.3	26.4
SUV	12.7	11.3	6.8	4.0	5.6	6.7	4.4	3.2	3.7	2.3	1.9	1.5	1.8
Sedan	23.9	18.2	30.8	24.7	22.0	18.3	21.8	19.3	18.3	13.3	19.5	20.1	19.8
Executive Sedan	3.9	-	-	-	-	-	-	-	-	-	-	-	-
Premium SUV	2.0	3.3	3.8	2.1	1.2	0.9	0.8	0.8	0.8	0.4	0.0	0.1	0.1
Vans	-	-	-	-	-	-	-	-	-	-	-	-	-
MPV	-	-	-	-	-	-	-	-	-	-	-	-	-
Domestic PV market share (%)	15.7	14.6	14.5	14.6	14.2	13.6	13.1	12.9	13.2	11.4	12.6	10.9	11.7

Source: Company, SIAM, Emkay Research

Exhibit 7: HMIL has consistently seen a drop in domestic market share

HMIL's domestic PV market share (%)



Source: SIAM, Emkay Research

Exhibit 8: Retail trends – HMIL has seen its share narrow down consistently, at ~11.3% in Jul-26

PV Retail Volume (no of units)	FY23	FY24	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	1QFY27	Jul-26
HMIL	527,131	569,022	139,131	131,826	161,573	150,317	128,565	128,142	173,033	169,610	141,642	48,579
M&M	346,466	435,036	115,073	121,157	149,365	150,075	146,435	135,743	185,314	193,239	171,901	58,296
MSIL	1,492,551	1,617,248	394,380	391,124	467,243	485,612	393,070	401,039	572,268	566,133	504,864	165,236
TTMT	502,286	520,289	129,972	119,882	153,608	149,113	131,735	133,851	197,157	203,912	184,787	63,375
Industry	3,642,862	3,955,672	998,876	982,541	1,183,082	1,206,190	1,037,825	1,030,110	1,416,499	1,446,478	1,282,155	430,286
PV Retail Market share (%)	FY23	FY24	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	1QFY27	Jul-26
HMIL	14.5	14.4	13.9	13.4	13.7	12.5	12.4	12.4	12.2	11.7	11.0	11.3
M&M	9.5	11.0	11.5	12.3	12.6	12.4	14.1	13.2	13.1	13.4	13.4	13.5
MSIL	41.0	40.9	39.5	39.8	39.5	40.3	37.9	38.9	40.4	39.1	39.4	38.4
TTMT	13.8	13.2	13.0	12.2	13.0	12.4	12.7	13.0	13.9	14.1	14.4	14.7

Source: Vahan, Emkay Research

This report is intended for Team White Marque Solutions (team.emkay@whitemarqueresolutions)

Exhibit 9: SUVs continue to account for >55% of the domestic PV industry volumes

Domestic PV Industry Mix (%)	FY22	FY23	FY24	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	1QFY27	Jul-26
Entry	8.6	6.6	3.6	3.2	3.1	2.8	3.2	2.1	2.1	2.9	2.8	3.5	2.8
Compact Hatch	12.6	11.8	9.4	8.7	8.0	7.7	9.1	7.7	7.5	6.8	6.9	7.0	8.4
Entry SUV	3.9	6.0	11.6	13.7	11.7	12.1	12.1	11.3	10.5	12.2	11.3	12.8	12.3
Premium Hatch	16.3	16.0	14.9	13.1	12.2	11.5	11.7	11.3	11.9	12.0	10.3	10.4	11.8
Entry Sedan	7.3	7.6	6.7	6.8	5.5	6.1	6.6	7.3	7.8	6.9	7.3	7.2	7.3
Compact SUV	18.5	17.5	16.1	16.9	18.7	18.3	17.3	18.2	17.8	19.0	18.2	16.4	14.6
Mid-size SUV	8.9	10.4	12.6	11.9	13.5	13.6	14.2	13.0	13.0	13.9	14.9	14.6	14.8
SUV	6.7	6.1	7.2	7.5	7.5	7.9	7.8	9.5	9.8	8.9	10.7	10.6	10.3
Sedan	2.7	2.8	2.3	1.7	1.6	1.7	1.6	1.4	1.2	1.1	1.1	0.8	0.8
Executive Sedan	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0
Premium SUV	2.2	3.1	3.1	2.7	3.5	3.7	3.0	3.0	3.1	2.3	3.1	3.0	2.7
Vans	3.7	3.6	3.3	3.3	3.3	3.2	2.8	3.2	3.1	3.0	2.6	2.9	3.0
MPV	8.4	8.5	9.3	10.3	11.1	11.4	10.4	11.9	12.1	10.8	10.6	10.8	11.1
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUVs	40.1	43.0	50.5	52.8	55.0	55.5	54.5	55.0	54.2	56.4	58.2	57.4	54.7
Non-SUVs	59.9	57.0	49.5	47.2	45.0	44.5	45.5	45.0	45.8	43.6	41.8	42.6	45.3

Source: SIAM, Emkay Research

Exhibit 10: HMIL's segmental volume mix - SUVs have accounted for ~68-70% of HMIL's domestic volumes over the past 2Y

Volumes (no of units)	FY22	FY23	FY24	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	1QFY27	Jul-26
Entry Car	23,777	4,411	-	-	-	-	-	-	-	-	-	-	-
Compact Hatch	88,440	108,841	70,764	15,393	15,390	16,391	15,241	12,718	11,706	13,995	18,331	11,934	4,055
Entry SUV	-	-	71,299	22,361	19,577	18,144	17,330	17,188	15,779	17,611	16,299	22,845	6,810
Premium Hatch	62,769	82,612	69,988	15,683	14,278	12,732	12,820	11,400	10,914	11,139	17,143	12,201	6,738
Entry Sedan	35,854	50,232	55,215	13,258	13,523	12,905	15,259	14,862	15,359	16,471	21,374	15,641	5,817
Compact SUV	105,091	120,653	128,897	28,337	28,184	30,920	31,672	22,331	27,647	33,705	34,054	34,910	11,095
Mid-size SUV	118,092	150,372	162,773	46,402	50,014	45,557	52,898	47,662	51,683	48,879	53,697	37,694	18,088
SUV	25,894	26,696	20,753	3,045	4,402	5,680	4,005	3,113	3,840	2,678	2,762	1,968	862
Sedan	20,052	19,769	30,019	4,376	3,812	3,357	4,048	2,748	2,322	1,939	2,916	2,142	737
Executive Sedan	178	-	-	-	-	-	-	-	-	-	-	-	-
Premium SUV	1,353	3,960	5,003	600	458	336	277	237	271	131	2	39	8
Vans	-	-	-	-	-	-	-	-	-	-	-	-	-
MPV	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	481,500	567,546	614,711	149,455	149,638	146,022	153,550	132,259	139,521	146,548	166,578	139,374	54,210
SUV	250,430	301,681	388,725	100,745	102,635	100,637	106,182	90,531	99,220	103,004	106,814	97,456	36,863
Non-SUV	231,070	265,865	225,986	48,710	47,003	45,385	47,368	41,728	40,301	43,544	59,764	41,918	17,347

Mix (%)	FY22	FY23	FY24	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	Q1FY27	Jul-26
Entry Car	4.9	0.8	-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Compact Hatch	18.4	19.2	11.5	10.3	10.3	11.2	9.9	9.6	8.4	9.5	11.0	8.6	7.5
Entry SUV	-	-	11.6	15.0	13.1	12.4	11.3	13.0	11.3	12.0	9.8	16.4	12.6
Premium Hatch	13.0	14.6	11.4	10.5	9.5	8.7	8.3	8.6	7.8	7.6	10.3	8.8	12.4
Entry Sedan	7.4	8.9	9.0	8.9	9.0	8.8	9.9	11.2	11.0	11.2	12.8	11.2	10.7
Compact SUV	21.8	21.3	21.0	19.0	18.8	21.2	20.6	16.9	19.8	23.0	20.4	25.0	20.5
Mid-size SUV	24.5	26.5	26.5	31.0	33.4	31.2	34.5	36.0	37.0	33.4	32.2	27.0	33.4
SUV	5.4	4.7	3.4	2.0	2.9	3.9	2.6	2.4	2.8	1.8	1.7	1.4	1.6
Sedan	4.2	3.5	4.9	2.9	2.5	2.3	2.6	2.1	1.7	1.3	1.8	1.5	1.4
Executive Sedan	0.0	-	-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premium SUV	0.3	0.7	0.8	0.4	0.3	0.2	0.2	0.2	0.2	0.1	0.0	0.0	0.0
Vans	-	-	-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MPV	-	-	-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SUV	52.0	53.2	63.2	67.4	68.6	68.9	69.2	68.4	71.1	70.3	64.1	69.9	68.0
Non-SUV	48.0	46.8	36.8	32.6	31.4	31.1	30.8	31.6	28.9	29.7	35.9	30.1	32.0

Source: Company, SIAM, Emkay Research

This report is intended for Team White Marquee Solutions (team.emkay@whitemarquesolutions)

Exhibit 11: HML's product mix is increasingly shifting toward SUVs, leading to premiumization

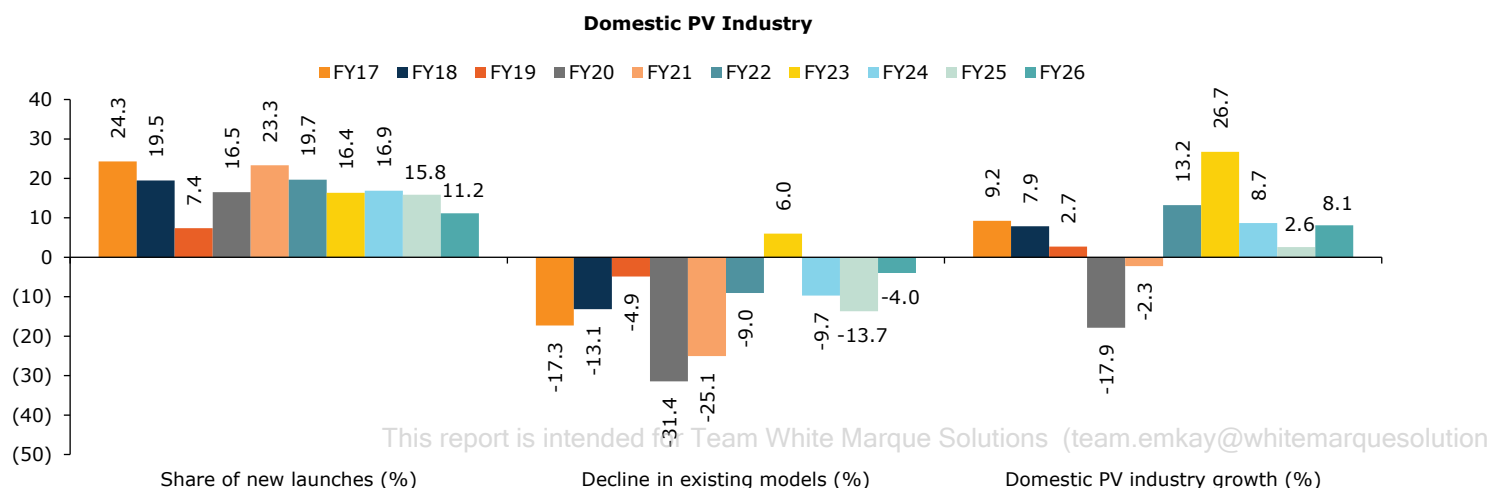
HML's volumes (no of units)	FY22	FY23	FY24	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	1QFY27	Jul-26
Domestic	481,500	566,547	614,834	149,508	149,639	146,022	153,550	132,259	139,521	146,548	166,578	139,374	54,210
-- PCs	231,070	264,175	225,992	48,710	47,004	45,385	47,368	41,728	40,301	43,544	59,764	41,918	17,347
-- SUVs	250,430	302,372	388,842	100,798	102,635	100,637	106,182	90,531	99,220	103,004	106,814	97,456	36,863
Exports	129,260	153,019	163,155	42,600	42,300	40,386	38,100	48,140	51,400	48,888	41,697	38,708	21,150
Total	610,760	719,566	777,989	192,108	191,939	184,122	201,690	180,399	190,921	195,436	208,275	178,082	75,360
HML's Volume Mix (%)	FY22	FY23	FY24	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	1QFY27	Jul-26
Domestic	78.8	78.7	79.0	77.8	78.0	79.3	76.1	73.3	73.1	75.0	80.0	78.3	71.9
-- PCs	37.8	36.7	29.0	25.4	24.5	24.6	23.5	23.1	21.1	22.3	28.7	23.5	23.0
-- SUVs	41.0	42.0	50.0	52.5	53.5	54.7	52.6	50.2	52.0	52.7	51.3	54.7	48.9
Exports	21.2	21.3	21.0	22.2	22.0	20.7	23.9	26.7	26.9	25.0	20.0	21.7	28.1

Source: Company, SIAM, Emkay Research; Note: Jun-26 production was hit by supplier-side challenges, with partial recovery in Jul-26

Exhibit 12: New model launches in the past and upcoming models in FY27 and FY28

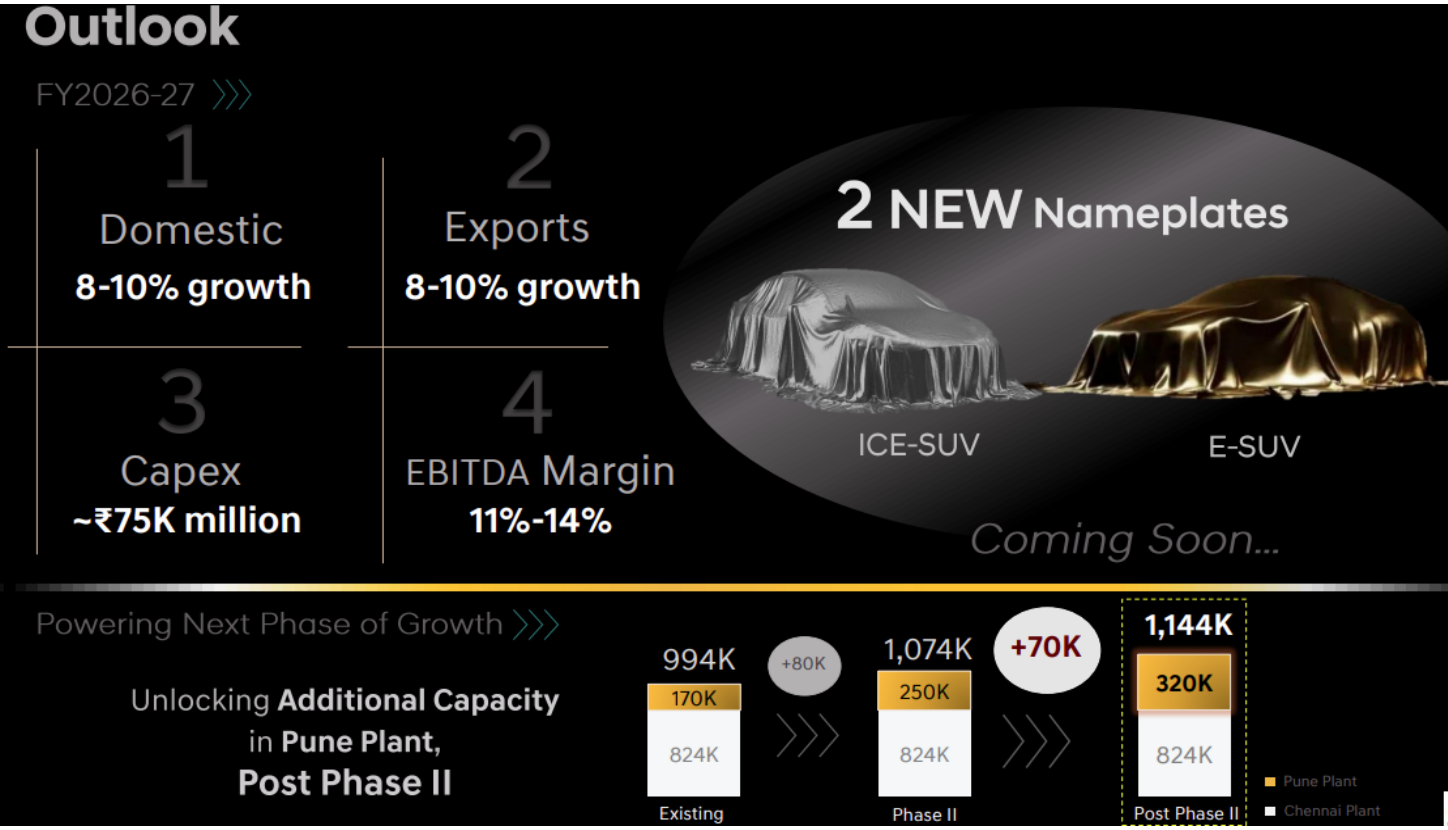
Launch Year	FY22	FY23	FY24	FY25	FY26	FY27E	FY28E
Entry							
Micro/Entry SUV	Tata Punch		Hyundai Exter	Tata Punch	Tata Punch EV Facelift		Tata Punch, Maruti Suzuki Y43 (Tata Punch rival)
Compact Hatch					Hyundai i10	Maruti Suzuki Wagon R (Flex Fuel)	
Premium Hatch		New Hyundai i20	Tata Altroz MG Comet EV				Maruti Suzuki Baleno Facelift
Entry Sedan							
Compact SUV	Tata Nexon EV, Hyundai Venue	New Maruti Baleno New Maruti Brezza New Hyundai Venue	Maruti Fronx, Hyundai Exter Kia Sonet Tata Nexon	Tata Altroz, Kia Syros, Toyota Taisor, Tata Nexon EV,	Renault Duster, Kia Syros EV, Hyundai New Venue	Hyundai Mass Market EV, New Tata Nexon, New Tata Nexon EV, Hyundai (E-SUV), Maruti Suzuki Brezza Facelift	Tata Sub-4mtr SUV (rivaling Thar/Jimny), M&M's 4 new NU-1Q platform multi-powetrain models, Maruti Suzuki Compact SUV
Mid-Size SUV	Skoda Kushaq, Volkswagen Taigun, MG Astor, Hyundai Alcazar	Toyota Hyryder, Maruti Grand Vitara	Honda Elevate Kia Seltos	Toyota Hyryder, MG Windsor EV, Hyundai Creta EV	Maruti Suzuki Victoris, Kia New Seltos	Honda Elevate EV, Mahindra 1 new ICE SUV, Hyundai Bayon based ICE SUV	Maruti Suzuki Grand Vitara Facelift, Next Gen Creta (All power trains),
SUV	M&M XUV700, Tata Harrier	Mahindra Scorpio N Mahindra Scorpio Classic	Tata Harrier	Tata Curvv EV, Tata Curvv, Thar Roxx	Tata Harrier EV, Toyota Fortuner, Mahindra Bolero	Toyota 3 Row SUV, Mahindra 2 mid-cycle enhancements	New Tata Harrier, New Tata Safari,
Sedan	Skoda Octavia (4th Gen)			Maruti New Dzire	Skoda Octavia RS, Hyundai Verna Facelift	Slavia, Virtus, Honda City	
MPV	Kia Carens, Toyota Innova	Toyota Hycross Maruti Ertiga Renault Triber	Toyota Rumion Toyota Hycross		Kia Carens EV, MG M9		
Premium SUV	Toyota Fortuner		Maruti Suzuki Invicto		Tata Sierra, MG Majestor, Renault Duster, MG Hector	JSW Jetour T2	Hyundai (7 Seater SUV)
Born EVs				Mahindra XEV9E & BE6	Maruti E-vitara, M&M's 3 BEVs VinFast VF6, VF7, Tesla Model Y	Mahindra 2 New BEVs, Toyota UC Ebella, MG S5 BEV, Hyundai's mass market EV, Products by BYD and Vinfast,	Tata Avniya, Mahindra BE7

Source: Company, Media articles, Emkay Research; Note: Blue – Facelift/Refresh; Red – New ICE nameplate; Green – New EV nameplate

Exhibit 13: Historically, new model launches have been the key driver of volume growth in the PV industry

Source: SIAM, Emkay Research

Exhibit 14: HMIL’s outlook for FY27 – 2 new nameplates expected



Source: Company, Emkay Research

Exhibit 15: The Bayon-based compact SUV (left) and compact E-SUV (right) from Hyundai



Source: Media articles, Emkay Research

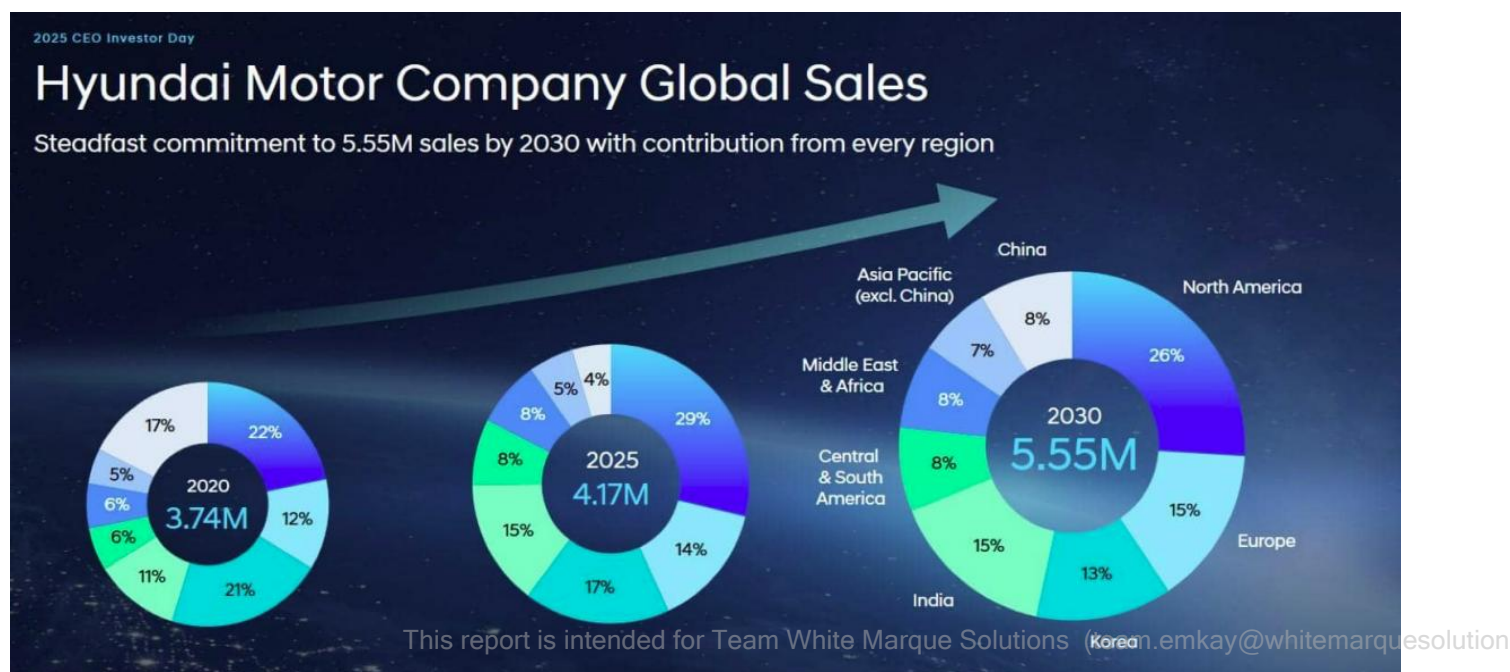
Exhibit 16: India is increasingly becoming a strategic growth market for HMC; expected to be #2 by CY30 vs #4 now

Country - Sales (wholesale)	CY19	CY20	CY21	CY22	CY23	CY24	CY25	CAGR (CY19-25; %)
North America	880,972	811,862	824,783	949,059	1,083,689	1,191,127	1,006,613	2.2
Korea	741,842	787,854	726,838	688,884	762,077	705,010	712,954	(0.7)
Europe	580,132	454,336	536,954	569,680	635,904	609,476	601,025	0.6
India	510,260	423,642	510,563	555,160	605,136	607,934	571,878	1.9
Latin America	303,327	213,995	286,741	308,545	304,674	315,472	328,149	1.3
China	650,123	440,495	351,803	253,957	245,153	181,993	130,005	(23.5)
Others	758,872	612,553	653,684	618,110	580,265	530,947	787,765	0.6
Total	4,425,528	3,744,737	3,891,366	3,943,395	4,216,898	4,141,959	4,138,389	(1.1)

Growth yoy (%)	CY19	CY20	CY21	CY22	CY23	CY24	CY25
North America	NA	(7.8)	1.6	15.1	14.2	9.9	(15.5)
Korea	NA	6.2	(7.7)	(5.2)	10.6	(7.5)	1.1
Europe	NA	(21.7)	18.2	6.1	11.6	(4.2)	(1.4)
India	NA	(17.0)	20.5	8.7	9.0	0.5	(5.9)
Latin America	NA	(29.5)	34.0	7.6	(1.3)	3.5	4.0
China	NA	(32.2)	(20.1)	(27.8)	(3.5)	(25.8)	(28.6)
Others	NA	(19.3)	6.7	(5.4)	(6.1)	(8.5)	48.4
Total	NA	(15.4)	3.9	1.3	6.9	(1.8)	(0.1)

Mix (%)	CY19	CY20	CY21	CY22	CY23	CY24	CY25
North America	19.9	21.7	21.2	24.1	25.7	28.8	24.3
Korea	16.8	21.0	18.7	17.5	18.1	17.0	17.2
Europe	13.1	12.1	13.8	14.4	15.1	14.7	14.5
India	11.5	11.3	13.1	14.1	14.4	14.7	13.8
Latin America	6.9	5.7	7.4	7.8	7.2	7.6	7.9
China	14.7	11.8	9.0	6.4	5.8	4.4	3.1
Others	17.1	16.4	16.8	15.7	13.8	12.8	19.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Source: Company, Emkay Research

Exhibit 17: India to become #2 market for HMC by CY30

Source: Company (HMC – CEO Investor Day presentation), Emkay Research

Exhibit 18: India to be one of the highest contributors to growth over CY25-30



Source: Company (HMC – CEO Investor Day presentation), Emkay Research

Exhibit 19: India enjoys 100% localization, which highlights the strong cost advantage and scope for India to become a global production hub



Source: Company (HMC – CEO Investor Day presentation), Emkay Research

This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions)

Exhibit 20: We build in ~11.8%/13.2%/7.3% overall volume growth over FY27E/FY28E/FY29E

HMIL (No of Units)	Apr-Jul			Aug-Mar			Actuals		Estimates					
	FY26YTD	FY27YTD	yoy (%)	FY26 Rem	FY27E Rem	yoy (%)	FY26	yoy (%)	FY27E	yoy (%)	FY28E	yoy (%)	FY29E	yoy (%)
Domestic PV Volumes	176,232	193,584	9.8	408,674	454,480	11.2	584,906	-2.3	648,064	10.8	734,962	13.4	781,616	6.3
-- PCs	54,146	59,265	9.5	131,191	120,000	-8.5	185,337	-1.7	179,265	-3.3	161,911	-9.7	153,817	-5.0
-- SUVs	122,086	134,319	10.0	277,483	334,480	20.5	399,569	-2.6	468,799	17.3	573,050	22.2	627,799	9.6
Exports	64,240	59,858	-6.8	125,885	158,786	26.1	190,125	16.4	218,644	15.0	245,974	12.5	270,572	10.0
Total	240,472	253,442	5.4	534,559	613,266	14.7	775,031	1.7	866,708	11.8	980,936	13.2	1,052,188	7.3
Monthly Run Rate	FY26YTD	FY27YTD	yoy (%)	FY26 Rem	FY27E Rem	yoy (%)	FY26	yoy (%)	FY27E	yoy (%)	FY28E	yoy (%)	FY29E	yoy (%)
Domestic PV Volumes	44,058	48,396	9.8	51,084	56,810	11.2	48,742	-2.3	54,005	10.8	61,247	13.4	65,135	6.3
-- PCs	13,537	14,816	9.5	16,399	15,000	-8.5	15,445	-1.7	14,939	-3.3	13,493	-9.7	12,818	-5.0
-- SUVs	30,522	33,580	10.0	34,685	41,810	20.5	33,297	-2.6	39,067	17.3	47,754	22.2	52,317	9.6
Exports	16,060	14,965	-6.8	15,736	19,848	26.1	15,844	16.4	18,220	15.0	20,498	12.5	22,548	10.0
Total	60,118	63,361	5.4	66,820	76,658	14.7	64,586	1.7	72,226	11.8	81,745	13.2	87,682	7.3

Source: Company, Emkay Research

Exhibit 21: We build in ~11%/15%/17%/16% volume/revenue/EBITDA/EPS CAGR over FY26-29E

Particulars	FY22	FY23	FY24	FY25	FY26	FY27E	FY28E	FY29E
PV industry details								
Domestic	3,069,523	3,890,114	4,231,238	4,335,549	4,686,592	5,460,017	5,817,997	6,092,952
Growth yoy (%)	13.2	26.7	8.8	2.5	8.1	16.5	6.6	4.7
Exports	577,875	662,950	672,305	770,296	926,709	1,025,561	1,160,933	1,294,971
Growth yoy (%)	42.9	14.7	1.4	14.6	20.3	10.7	13.2	11.5
Total PVs	3,647,398	4,553,064	4,903,543	5,105,845	5,613,301	6,485,578	6,978,929	7,387,923
Growth yoy (%)	17.1	24.8	7.7	4.1	9.9	15.5	7.6	5.9
HMIL details								
Capacity (no of units)	758,000	770,000	824,000	824,000	909,000	994,000	1,034,000	1,074,000
Utilization (%)	80.6	93.6	94.4	92.5	85.3	87.2	94.9	98.0
Avg monthly volumes (no of units)	50,897	60,047	64,823	63,504	64,586	72,226	81,745	87,682
Growth yoy (%)	6.1	18.0	8.0	-2.0	1.7	11.8	13.2	7.3
Domestic Volumes (no of units)	481,500	567,546	614,721	598,666	584,906	648,064	734,962	781,616
Growth yoy (%)	2.1	17.9	8.3	-2.6	-2.3	10.8	13.4	6.3
PCs	231,070	265,865	225,990	188,466	185,337	179,265	161,911	153,817
Growth yoy (%)	-10.2	15.1	-15.0	-16.6	-1.7	-3.3	-9.7	-5.0
UVs	250,430	301,681	388,725	410,199	399,569	468,799	573,050	627,799
Growth yoy (%)	16.9	20.5	28.9	5.5	-2.6	17.3	22.2	9.6
Export Volumes (no of units)	129,260	153,019	163,155	163,386	190,125	218,644	245,974	270,572
Growth yoy (%)	23.9	18.4	6.6	0.1	16.4	15.0	12.5	10.0
Exports share (%)	21.2	21.2	21.0	21.4	24.5	25.2	25.1	25.7
Total Volumes (no of units)	610,760	720,565	777,876	762,052	775,031	866,708	980,936	1,052,188
Growth yoy (%)	6.1	18.0	8.0	-2.0	1.7	11.8	13.2	7.3
ASP (Rs/unit)	775,729	836,949	897,688	907,981	913,039	941,481	981,144	1,012,689
Growth yoy (%)	9.0	7.9	7.3	1.1	0.6	3.1	4.2	3.2
Revenues	473,784	603,076	698,290	691,929	707,633	815,989	962,440	1,065,539
Growth yoy (%)	15.6	27.3	15.8	-0.9	2.3	15.3	17.9	10.7
EBITDA	54,861	75,488	91,326	89,538	85,985	95,643	124,155	139,053
EBITDA margin (%)	11.6	12.5	13.1	12.9	12.2	11.7	12.9	13.1
EBITDA growth, yoy (%)	29.2	37.6	21.0	-2.0	-4.0	11.2	29.8	12.0
EBITDA/unit (Rs)	89,824	104,762	117,404	117,495	110,944	110,352	126,568	132,156
Depreciation	21,696	21,899	22,079	21,053	21,980	25,700	31,205	37,367
EBIT	33,165	53,589	69,247	68,485	64,005	69,943	92,950	101,686
EBIT margin (%)	7.0	8.9	9.9	9.9	9.0	8.6	9.7	9.5
Other income	5,876	11,291	14,733	8,700	9,490	10,448	13,389	14,846
Treasury income	4,459	9,234	12,500	6,161	6,777	7,184	7,615	8,452
Non-treasury income	1,417	2,057	2,232	2,539	2,713	3,264	5,775	6,393
Interest	1,319	1,424	1,581	1,272	1,065	1,517	1,589	1,576
PBT	37,722	63,456	82,399	75,913	72,431	78,873	104,751	114,955
Tax	8,706	16,363	21,798	19,511	18,115	20,270	26,921	29,543
Tax rate (%)	23.1	25.8	26.5	25.7	25.0	25.7	25.7	25.7
PAT	29,016	47,093	60,600	56,402	54,316	58,603	77,830	85,412
PAT margin (%)	6.1	7.8	8.7	8.2	7.7	7.2	8.1	8.0
EPS (Rs)	35.7	58.0	74.6	69.4	66.8	72.1	95.8	105.1
Core PAT	24,947	40,666	52,424	52,314	49,240	53,767	70,448	77,227
Core EPS (Rs)	30.7	50.0	64.5	64.4	60.6	66.2	86.7	95.0

Source: Company, Emkay Research

Exhibit 22: We revise our estimates to account for increasing volumes and ASPs, led by product launches and premiumization

Hyundai	FY26		FY27E				FY28E				FY29E			
(Rs mn)	Actual	% yoy	Earlier	Revised	% Change	% yoy	Earlier	Revised	% Change	% yoy	Earlier	Revised	% Change	% yoy
Volumes (Units)	775,031	1.7	848,402	866,708	2.2	11.8	975,051	980,936	0.6	13.2	1,035,611	1,052,188	1.6	7.3
--Domestic	584,906	(2.3)	639,264	648,064	1.4	10.8	734,542	734,962	0.1	13.4	766,242	781,616	2.0	6.3
--Exports	190,125	16.4	209,138	218,644	4.5	15.0	240,508	245,974	2.3	12.5	269,369	270,572	0.4	10.0
ASP	913,039	0.6	955,326	941,481	(1.4)	3.1	978,545	981,144	0.3	4.2	989,550	1,012,689	2.3	3.2
Revenues	707,633	2.3	810,500	815,989	0.7	15.3	954,131	962,440	0.9	17.9	1,024,788	1,065,539	4.0	10.7
EBITDA	85,985	(4.0)	94,999	95,643	0.7	11.2	123,083	124,155	0.9	29.8	133,735	139,053	4.0	12.0
Margin (%)	12.2	(79) bps	11.7	11.7	2 bps (43) bps		12.9	12.9	(0) bps 118 bps		13.1	13.1	0 bps 15 bps	
PAT	54,316	(3.7)	58,111	58,603	0.8	7.9	77,152	77,830	0.9	32.8	81,511	85,412	4.8	9.7
EPS (Rs)	66.8	(3.7)	71.5	72.1	0.9	7.9	95.0	95.8	0.8	32.8	100.3	105.1	4.8	9.7
Monthly run rate	64,586	1.7	70,700	72,226	2.2	11.8	81,254	81,745	0.6	13.2	86,301	87,682	1.6	7.3

Source: Company, Emkay Research

Exhibit 23: SOTP table – We value HMIL on SOTP basis, with TP of Rs2,600 at 26x core Sep-28E PER + cash/share of Rs132

Particulars	Basis of Valuation	Equity Value (Rs mn)	Per share (Rs)
Core business	26x Sep-28E Core PAT	1,993,113	2,453
Cash reserves	On Sep-28E basis	106,311	131
Total equity value		2,099,424	2,584
Total equity value/share		2,584	
Target price (rounded off)		2,600	

Source: Company, Emkay Research

Exhibit 24: Valuation matrix of Emkay Auto OEM coverage universe

Company Name	Price	Reco	Target Price (Rs)	% Upside / (Downside)	FY26-29E Revenue CAGR (%)	FY26-29E EPS CAGR (%)	PER (x)				EV/EBITDA (x)				ROE (%)			
	(Rs)						FY26	FY27E	FY28E	FY29E	FY26	FY27E	FY28E	FY29E	FY26	FY27E	FY28E	FY29E
OEMs																		
Ather Energy	1,439	BUY	1,600	11.2	44%	NA	-106.8	(396.7)	134.1	76.0	(117.4)	(953.1)	85.7	40.2	(33.4)	(3.9)	8.6	13.5
TVS Motor	4,401	BUY	5,300	20.4	19%	26%	57.2	41.3	33.5	28.3	34.7	26.5	21.7	18.5	34.6	37.9	34.7	31.5
Bajaj Auto	11,924	BUY	13,700	14.9	15%	16%	33.8	27.3	24.6	21.9	24.0	18.9	16.6	14.5	29.3	33.9	34.7	33.9
Eicher Motors	8,058	BUY	9,100	12.9	19%	17%	46.7	33.1	27.9	24.5	34.3	26.8	22.1	18.6	24.0	24.6	25.1	24.7
Hero MotoCorp	5,595	ADD	6,700	19.7	11%	9%	20.8	19.3	17.6	16.2	14.2	13.2	11.9	10.8	26.0	25.9	26.1	26.3
Ola Electric Mobility	36	SELL	30	-17.1	10%	-6%	-8.7	-12.4	-12.2	-10.6	-19.6	-34.5	-42.2	-43.6	-43.1	-45.1	-72.8	-386.6
Maruti Suzuki India	13,650	ADD	15,500	13.6	13%	15%	29.7	27.4	23.0	19.3	17.4	15.2	12.4	10.1	14.5	14.2	15.3	16.2
Hyundai Motor India	2,226	BUY	2,600	16.8	15%	16%	33.3	30.9	23.2	21.2	19.9	18.0	13.7	12.2	29.9	26.8	29.4	26.7
Mahindra & Mahindra	3,439	BUY	4,100	19.2	14%	10%	26.3	25.0	22.2	20.0	17.5	16.3	13.6	12.0	23.2	20.5	20.0	19.2
Tata Motors PV	314	ADD	390	24.2	13%	102%	0.0	10.6	7.0	5.6	7.7	4.5	3.2	2.5	4.5	9.3	12.6	13.8
Tata Motors CV	475	BUY	700	47.4	14%	15%	24.7	20.6	18.2	16.1	16.4	12.7	10.7	8.9	64.6	48.2	35.9	29.3
Ashok Leyland	174	BUY	240	37.7	12%	16%	26.2	21.9	18.5	16.6	16.6	13.4	11.0	9.6	31.8	31.7	30.7	29.4
Escorts	3,078	BUY	4,000	29.9	10%	10%	25.4	22.8	21.1	19.1	18.5	17.5	15.0	13.0	11.9	11.7	11.7	11.8

Source: Company, Emkay Research

This report is intended for Team White Marque Solutions (team.emkay@whitemarqueresolutions)

Hyundai Motor India: Consolidated Financials and Valuations

Profit & Loss					
Y/E Mar (Rs mn)	FY25	FY26	FY27E	FY28E	FY29E
Revenue	691,929	707,633	815,989	962,440	1,065,539
Revenue growth (%)	(0.9)	2.3	15.3	17.9	10.7
EBITDA	89,538	85,985	95,643	124,155	139,053
EBITDA growth (%)	(2.0)	(4.0)	11.2	29.8	12.0
Depreciation & Amortization	21,053	21,980	25,700	31,205	37,367
EBIT	68,485	64,005	69,943	92,950	101,686
EBIT growth (%)	(1.1)	(6.5)	9.3	32.9	9.4
Other operating income	-	-	-	-	-
Other income	8,700	9,490	10,448	13,389	14,846
Financial expense	1,272	1,065	1,517	1,589	1,576
PBT	75,913	72,431	78,873	104,751	114,955
Extraordinary items	0	0	0	0	0
Taxes	19,511	18,115	20,270	26,921	29,543
Minority interest	0	0	0	0	0
Income from JV/Associates	-	-	-	-	-
Reported PAT	56,402	54,316	58,603	77,830	85,412
PAT growth (%)	(6.9)	(3.7)	7.9	32.8	9.7
Adjusted PAT	56,402	54,316	58,603	77,830	85,412
Diluted EPS (Rs)	69.4	66.8	72.1	95.8	105.1
Diluted EPS growth (%)	(6.9)	(3.7)	7.9	32.8	9.7
DPS (Rs)	0	21.0	26.0	29.0	36.0
Dividend payout (%)	0	31.4	36.0	30.3	34.2
EBITDA margin (%)	12.9	12.2	11.7	12.9	13.1
EBIT margin (%)	9.9	9.0	8.6	9.7	9.5
Effective tax rate (%)	25.7	25.0	25.7	25.7	25.7
NOPLAT (pre-IndAS)	50,883	47,997	51,968	69,062	75,552
Shares outstanding (mn)	813	813	813	813	813

Source: Company, Emkay Research

Balance Sheet					
Y/E Mar (Rs mn)	FY25	FY26	FY27E	FY28E	FY29E
Share capital	8,125	8,125	8,125	8,125	8,125
Reserves & Surplus	154,839	192,025	229,502	283,768	339,928
Net worth	162,964	200,150	237,627	291,893	348,053
Minority interests	0	0	0	0	0
Non-current liab. & prov.	(10,321)	(9,851)	(9,851)	(9,851)	(9,851)
Total debt	8,502	10,976	10,838	12,003	10,823
Total liabilities & equity	161,146	201,274	238,613	294,045	349,025
Net tangible fixed assets	62,042	121,690	137,688	183,984	236,616
Net intangible assets	2,825	2,825	2,825	2,825	2,825
Net ROU assets	-	-	-	-	-
Capital WIP	47,184	7,253	37,500	40,000	50,000
Goodwill	0	0	0	0	0
Investments [JV/Associates]	0	74	74	74	74
Cash & equivalents	85,792	105,520	103,087	118,471	116,977
Current assets (ex-cash)	86,626	90,646	104,526	123,286	136,492
Current Liab. & Prov.	129,506	132,918	153,270	180,779	200,144
NWC (ex-cash)	(42,881)	(42,272)	(48,745)	(57,493)	(63,652)
Total assets	161,146	201,274	238,613	294,044	349,025
Net debt	(77,289)	(94,544)	(92,249)	(106,468)	(106,154)
Capital employed	161,146	201,274	238,613	294,045	349,025
Invested capital	28,170	88,427	97,952	135,499	181,973
BVPS (Rs)	200.6	246.3	292.4	359.2	428.4
Net Debt/Equity (x)	(0.5)	(0.5)	(0.4)	(0.4)	(0.3)
Net Debt/EBITDA (x)	(0.9)	(1.1)	(1.0)	(0.9)	(0.8)
Interest coverage (x)	60.7	69.0	53.0	66.9	73.9
RoCE (%)	53.9	38.4	35.0	38.5	35.2

Source: Company, Emkay Research

Cash flows					
Y/E Mar (Rs mn)	FY25	FY26	FY27E	FY28E	FY29E
PBT (ex-other income)	56,402	72,431	78,873	104,751	114,955
Others (non-cash items)	-	-	-	-	-
Taxes paid	(19,672)	(15,110)	(20,270)	(26,921)	(29,543)
Change in NWC	(28,860)	(1,321)	6,473	8,748	6,159
Operating cash flow	43,449	73,211	81,845	105,982	130,514
Capital expenditure	(52,929)	(42,516)	(71,944)	(80,000)	(100,000)
Acquisition of business	40,491	18,110	0	0	0
Interest & dividend income	8,300	4,994	10,448	13,389	0
Investing cash flow	(4,138)	(19,413)	(61,497)	(66,611)	(100,000)
Equity raised/(repaid)	0	0	0	0	0
Debt raised/(repaid)	(434)	1,350	(138)	1,165	(1,180)
Payment of lease liabilities	-	-	-	-	-
Interest paid	(194)	(194)	(1,517)	(1,589)	(1,576)
Dividend paid (incl tax)	0	(17,063)	(21,126)	(23,564)	(29,251)
Others	0	0	0	0	0
Financing cash flow	(629)	(15,907)	(22,781)	(23,987)	(32,008)
Net chg in Cash	38,682	37,891	(2,433)	15,384	(1,494)
OCF	43,449	73,211	81,845	105,982	130,514
Adj. OCF (w/o NWC chg.)	72,309	74,532	75,372	97,234	124,355
FCFF	(9,480)	30,695	9,900	25,982	30,514
FCFE	(2,452)	34,624	18,831	37,783	28,938
OCF/EBITDA (%)	48.5	85.1	85.6	85.4	93.9
FCFE/PAT (%)	(4.3)	63.7	32.1	48.5	33.9
FCFF/NOPLAT (%)	(18.6)	64.0	19.1	37.6	40.4

Source: Company, Emkay Research

Valuations and key Ratios					
Y/E Mar	FY25	FY26	FY27E	FY28E	FY29E
P/E (x)	32.1	33.3	30.9	23.2	21.2
P/CE(x)	23.4	23.7	21.5	16.6	14.7
P/B (x)	11.1	9.0	7.6	6.2	5.2
EV/Sales (x)	2.5	2.4	2.1	1.8	1.6
EV/EBITDA (x)	19.3	19.9	18.0	13.7	12.2
EV/EBIT(x)	25.3	26.8	24.5	18.3	16.7
EV/IC (x)	61.5	19.4	17.5	12.6	9.4
FCFF yield (%)	(0.5)	1.8	0.6	1.5	1.8
FCFE yield (%)	(0.1)	1.9	1.0	2.1	1.6
Dividend yield (%)	0	0.9	1.2	1.3	1.6
DuPont-RoE split					
Net profit margin (%)	8.2	7.7	7.2	8.1	8.0
Total asset turnover (x)	5.2	3.9	3.7	3.6	3.3
Assets/Equity (x)	1.0	1.0	1.0	1.0	1.0
RoE (%)	41.8	29.9	26.8	29.4	26.7
DuPont-RoIC					
NOPLAT margin (%)	7.4	6.8	6.4	7.2	7.1
IC turnover (x)	37.4	12.1	8.8	8.2	6.7
RoIC (%)	275.2	82.3	55.8	59.2	47.6
Operating metrics					
Core NWC days	(22.6)	(21.8)	(21.8)	(21.8)	(21.8)
Total NWC days	(22.6)	(21.8)	(21.8)	(21.8)	(21.8)
Fixed asset turnover	2.9	2.4	2.3	2.3	2.2
Opex-to-revenue (%)	14.9	16.5	15.3	15.1	15.1

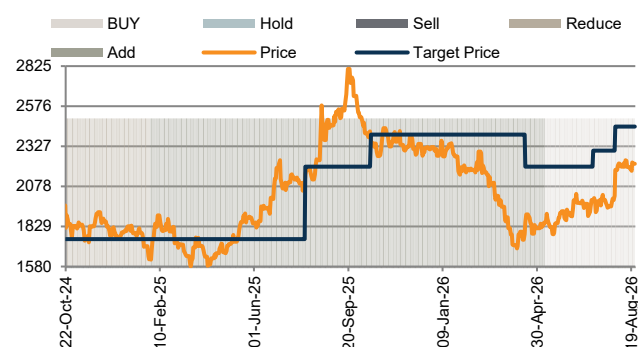
Source: Company, Emkay Research

RECOMMENDATION HISTORY - DETAILS

Date	Closing Price (Rs)	TP (Rs)	Rating	Analyst
31-Jul-26	2,181	2,450	Buy	Chirag Jain
05-Jul-26	1,993	2,300	Buy	Chirag Jain
09-May-26	1,853	2,200	Buy	Chirag Jain
16-Apr-26	1,853	2,200	Add	Chirag Jain
09-Mar-26	2,084	2,400	Add	Chirag Jain
03-Feb-26	2,209	2,400	Add	Chirag Jain
31-Oct-25	2,439	2,400	Add	Chirag Jain
16-Oct-25	2,358	2,400	Add	Chirag Jain
31-Jul-25	2,152	2,200	Add	Chirag Jain
17-May-25	1,856	1,750	Add	Chirag Jain
16-Apr-25	1,636	1,750	Add	Chirag Jain
06-Apr-25	1,639	1,750	Add	Chirag Jain
29-Jan-25	1,650	1,750	Add	Chirag Jain
10-Jan-25	1,788	1,750	Reduce	Chirag Jain
18-Dec-24	1,796	1,750	Reduce	Chirag Jain
13-Nov-24	1,740	1,750	Reduce	Chirag Jain
22-Oct-24	1,820	1,750	Reduce	Chirag Jain

Source: Company, Emkay Research

RECOMMENDATION HISTORY - TREND



Source: Company, Bloomberg, Emkay Research

This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions)

GENERAL DISCLOSURE/DISCLAIMER BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL):

Emkay Global Financial Services Limited (CIN-L67120MH1995PLC084899) and its affiliates are a full-service, brokerage, investment banking, investment management and financing group. Emkay Global Financial Services Limited (EGFSL) along with its affiliates are participants in virtually all securities trading markets in India. EGFSL was established in 1995 and is one of India's leading brokerage and distribution house. EGFSL is a corporate trading member of BSE Limited (BSE), National Stock Exchange of India Limited (NSE), MCX Stock Exchange Limited (MCX-SX), Multi Commodity Exchange of India Ltd (MCX) and National Commodity & Derivatives Exchange Limited (NCDEX) (hereinafter referred to be as "Stock Exchange(s)"). EGFSL along with its [affiliates] offers the most comprehensive avenues for investments and is engaged in the businesses including stock broking (Institutional and retail), merchant banking, commodity broking, depository participant, portfolio management and services rendered in connection with distribution of primary market issues and financial products like mutual funds, fixed deposits. Details of associates are available on our website i.e. www.emkayglobal.com.

EGFSL is registered as Research Analyst with the Securities and Exchange Board of India ("SEBI") bearing registration Number INH000000354 as per SEBI (Research Analysts) Regulations, 2014. EGFSL hereby declares that it has not defaulted with any Stock Exchange nor its activities were suspended by any Stock Exchange with whom it is registered in last five years. However, SEBI and Stock Exchanges had conducted their routine inspection and based on their observations have issued advice letters or levied minor penalty on EGFSL for certain operational deviations in ordinary/routine course of business. EGFSL has not been debarred from doing business by any Stock Exchange / SEBI or any other authorities; nor has its certificate of registration been cancelled by SEBI at any point of time.

EGFSL offers research services to its existing clients as well as prospects. The analyst for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the clients simultaneously, not all clients may receive this report at the same time. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient.

EGFSL and/or its affiliates may seek investment banking or other business from the company or companies that are the subject of this material. EGFSL may have issued or may issue other reports (on technical or fundamental analysis basis) of the same subject company that are inconsistent with and reach different conclusion from the information, recommendations or information presented in this report or are contrary to those contained in this report. Users of this report may visit www.emkayglobal.com to view all Research Reports of EGFSL. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the research published by any other analyst or by associate entities of EGFSL; our proprietary trading, investment businesses or other associate entities may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest including but not limited to those stated herein. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein. All material presented in this report, unless specifically indicated otherwise, is under copyright to Emkay. None of the material, nor its content, nor any copy of it, may be altered in any way, transmitted to, copied or distributed to any other party, without the prior express written permission of EGFSL. All trademarks, service marks and logos used in this report are trademarks or registered trademarks of EGFSL or its affiliates. The information contained herein is not intended for publication or distribution or circulation in any manner whatsoever and any unauthorized reading, dissemination, distribution or copying of this communication is prohibited unless otherwise expressly authorized. Please ensure that you have read "Risk Disclosure Document for Capital Market and Derivatives Segments" as prescribed by Securities and Exchange Board of India before investing in Indian Securities Market. In so far as this report includes current or historic information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed.

This report has not been reviewed or authorized by any regulatory authority. There is no planned schedule or frequency for updating research report relating to any issuer/subject company.

Please contact the primary analyst for valuation methodologies and assumptions associated with the covered companies or price targets.

Disclaimer for U.S. persons only: Research report is a product of Emkay Global Financial Services Ltd., under Marco Polo Securities 15a6 chaperone service, which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of Financial Institutions Regulatory Authority (FINRA) or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor. In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors. Emkay Global Financial Services Ltd. has entered into a chaperoning agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo"). Transactions in securities discussed in this research report should be effected through Marco Polo or another U.S. registered broker dealer.

This report is intended for Team White Marque Solutions (team.emkay@whitemarquessolutions.com)

RESTRICTIONS ON DISTRIBUTION

This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation. Except otherwise restricted by laws or regulations, this report is intended only for qualified, professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions. Specifically, this document does not constitute an offer to or solicitation to any U.S. person for the purchase or sale of any financial instrument or as an official confirmation of any transaction to any U.S. person. Unless otherwise stated, this message should not be construed as official confirmation of any transaction. No part of this document may be distributed in Canada or used by private customers in United Kingdom.

ANALYST CERTIFICATION BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL)

The research analyst(s) primarily responsible for the content of this research report, in part or in whole, certifies that the views about the companies and their securities expressed in this report accurately reflect his/her personal views. The analyst(s) also certifies that no part of his/her compensation was, is, or will be, directly or indirectly, related to specific recommendations or views expressed in the report. The research analyst (s) primarily responsible of the content of this research report, in part or in whole, certifies that he or his associated persons¹ may have served as an officer, director or employee of the issuer or the new listing applicant (which includes in the case of a real estate investment trust, an officer of the management company of the real estate investment trust; and in the case of any other entity, an officer or its equivalent counterparty of the entity who is responsible for the management of the issuer or the new listing applicant). The research analyst(s) primarily responsible for the content of this research report or his associate may have Financial Interests² in relation to an issuer or a new listing applicant that the analyst reviews. EGFSL has procedures in place to eliminate, avoid and manage any potential conflicts of interests that may arise in connection with the production of research reports. The research analyst(s) responsible for this report operates as part of a separate and independent team to the investment banking function of the EGFSL and procedures are in place to ensure that confidential information held by either the research or investment banking function is handled appropriately. There is no direct link of EGFSL compensation to any specific investment banking function of the EGFSL.

¹ An associated person is defined as (i) who reports directly or indirectly to such a research analyst in connection with the preparation of the reports; or (ii) another person accustomed or obliged to act in accordance with the directions or instructions of the analyst.

² Financial Interest is defined as interest that are commonly known financial interest, such as investment in the securities in respect of an issuer or a new listing applicant, or financial accommodation arrangement between the issuer or the new listing applicant and the firm or analysis. This term does not include commercial lending conducted at the arm's length, or investments in any collective investment scheme other than an issuer or new listing applicant notwithstanding the fact that the scheme has investments in securities in respect of an issuer or a new listing applicant.

COMPANY-SPECIFIC / REGULATORY DISCLOSURES BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL):

Disclosures by Emkay Global Financial Services Limited (Research Entity) and its Research Analyst under SEBI (Research Analyst) Regulations, 2014 with reference to the subject company(s) covered in this report:-

- EGFSL, its subsidiaries and/or other affiliates and Research Analyst or his/her associate/relative's may have Financial Interest/proprietary positions in the securities recommended in this report as of August 25, 2026
- EGFSL, and/or Research Analyst does not market make in equity securities of the issuer(s) or company(ies) mentioned in this Report

Disclosure of previous investment recommendation produced:

- EGFSL may have published other investment recommendations in respect of the same securities / instruments recommended in this research report during the preceding 12 months. Please contact the primary analyst listed in the first page of this report to view previous investment recommendations published by EGFSL in the preceding 12 months.
- EGFSL, its subsidiaries and/or other affiliates and Research Analyst or his/her relative's may have material conflict of interest in the securities recommended in this report as of August 25, 2026
- EGFSL, its affiliates and Research Analyst or his/her associate/relative's may have actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the August 25, 2026
- EGFSL or its associates may have managed or co-managed public offering of securities for the subject company in the past twelve months.
- EGFSL, its affiliates and Research Analyst or his/her associate may have received compensation in whatever form including compensation for investment banking or merchant banking or brokerage services or for products or services other than investment banking or merchant banking or brokerage services from securities recommended in this report (subject company) in the past 12 months.
- EGFSL, its affiliates and/or Research Analyst or his/her associate may have received any compensation or other benefits from the subject company or third party in connection with this research report.

Emkay Rating Distribution

Ratings	Expected Return within the next 12-18 months.
BUY	>15% upside
ADD	5-15% upside
REDUCE	5% upside to 15% downside
SELL	>15% downside

Emkay Global Financial Services Ltd.

CIN - L67120MH1995PLC084899

7th Floor, The Ruby, Senapati Bapat Marg, Dadar - West, Mumbai - 400028. India

Tel: +91 22 66121212 Fax: +91 22 66121299 Web: www.emkayglobal.com

This report is intended for Team White Marque Solutions (team.emkay@whitemarquessolutions)

OTHER DISCLAIMERS AND DISCLOSURES:**Other disclosures by Emkay Global Financial Services Limited (Research Entity) and its Research Analyst under SEBI (Research Analyst) Regulations, 2014 with reference to the subject company(s) :-**

EGFSL or its associates may have financial interest in the subject company.

Research Analyst or his/her associate/relative's may have financial interest in the subject company.

EGFSL or its associates and Research Analyst or his/her associate/ relative's may have material conflict of interest in the subject company. The research Analyst or research entity (EGFSL) have not been engaged in market making activity for the subject company.

EGFSL or its associates may have actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the date of public appearance or publication of Research Report.

Research Analyst or his/her associate/relatives may have actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the date of public appearance or publication of Research Report.

Research Analyst may have served as an officer, director or employee of the subject company.

EGFSL or its affiliates may have received any compensation including for investment banking or merchant banking or brokerage services from the subject company in the past 12 months. . Emkay may have issued or may issue other reports that are inconsistent with and reach different conclusion from the information, recommendations or information presented in this report or are contrary to those contained in this report. Emkay Investors may visit www.emkayglobal.com to view all Research Reports. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the research published by any other analyst or by associate entities of Emkay; our proprietary trading, investment businesses or other associate entities may make investment decisions that are inconsistent with the recommendations expressed herein. EGFSL or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months. EGFSL or its associates may have received any compensation or other benefits from the Subject Company or third party in connection with the research report. EGFSL or its associates may have received compensation from the subject company in the past twelve months. Subject Company may have been client of EGFSL or its affiliates during twelve months preceding the date of distribution of the research report and EGFSL or its affiliates may have co-managed public offering of securities for the subject company in the past twelve months.

This report is intended for Team White Marque Solutions (team.emkay@whitemarquesolutions)